



November 23, 2022

Re: 2023 Winter Bluegrass Jubilee – Benefit Event – Corporate and Individual Sponsors Needed

Dear Community Leader:

The legacy continues! On January 28, 2023, 1:00 - 6:30 PM, the Young Appalachian Musicians program will host the **2023 Winter Bluegrass Jubilee**. This indoor musical event will provide the perfect elixir for January's cabin fever by featuring a full day of entertainment, concessions, and musical activities held within the beauty of the Pickens High School Auditorium. The day will include performances by some of the most talented young traditional musicians of the southeast. This is an event that will draw families, musicians, and attendees from across the Southeast and provide great exposure for the programs and sponsors.

All proceeds from the event will go to support the Young Appalachian Musicians program; a program in the upstate of South Carolina that is currently bringing music to over 370 youth and their families in more than eight schools.

You and your business can be a part of our 2023 event. Previous Winter Jubilee sponsors have taken advantage of this tremendous opportunity to brand their products and services by partnering with this event and our unique program. As a sponsor, you will have the opportunity to include your logo, along with information about your product and/or service in all marketing material and advertisements regarding this event. Our sponsors receive significant exposure to the multitude of students and family members, as well as the general public who have a love for bluegrass and traditional mountain music, effectively reaching thousands of individuals in the Upstate of South Carolina. Sponsorship opportunities are limited and offered on a first come basis.

Make a decision as to the sponsorship level that is right for you and your company, then please return the attached sheet along with your check made payable to P.O.S.A.M. to the address shown. Sponsorship donations can also be made via credit card at www.yamupstate.com/donate. The YAM program is a 501(c)(3) organization, and donations are tax deductible. Sponsorships must be received no later than December 31, 2022 to assure names and logos are included on printed material. You will receive a receipt via email for your tax deductible donation.

Please keep in mind that you can also gift your sponsorship to a loved one as a holiday gift. We will need to receive those sponsorships by December 15, 2022, to ensure a timely delivery of your tailored gift card.





Sponsorship amount of \$2,000 – Two (2) Available:

- An **onsite performance** for your corporate function by **The Sweet Potato Pie Kids**. Performance to be scheduled for a later date must be within a 35-mile radius of Pickens, S.C., and occur outside of school hours.
- Your company logo included on advertising media, including the event website, and signs and banners within the event.
- The opportunity for your organization to set up a table in the halls of the event for advertising and participation.
- 20 tickets to provide to your employees and their families.

Sponsorship amount of \$1,000 – Three (3) Available:

- Your company logo included on advertising media, including the event website, and signs and banners within the event.
- The opportunity for your organization to set up a table in the halls of the event for advertising and participation.
- 10 tickets to provide to your employees and their families.

Sponsorship amount of \$500 – Six (6) Available:

- Your company logo included on advertising media, including the event website, and signs and banners within the event.
- The opportunity for your organization to set up a table in the halls of the event for advertising and participation.
- 8 tickets to provide to your employees and their families.

Sponsorship amount of \$250 – Twelve (12) Available:

- Your company logo included on advertising media, including the event website, and signs and banners within the event.
- 6 tickets to provide to your employees and their families.

Sponsorship amount of \$100 – Twenty Five (25) Available:

- Your company name listed on advertising media and in the event program.
- 2 tickets to provide to your employees and their families.

Please contact me at one of the numbers below if you have any questions and we look forward to seeing you at this year's event! The Young Appalachian Musicians program is a 501(c)(3) organization, and all donations are tax deductible.

Sincerely,

Betty McDaniel
Co-Director, Young Appalachian Musicians Program
864-878-4257 home; 864-230-9695 cell
mcdanibw1@gmail.com

Dear Young Appalachian Musicians:

Yes, I would like to become a sponsor of your 2023 Winter Bluegrass Jubilee. Please accept my enclosed Sponsorship of \$_____ for the event.

Please forward my sponsorship package to:

(name)

(address)

(city, state, zip code)

(email address)

(phone number)

Please list my name / organization's name in sponsorship references as:

- Yes, I would like to gift my sponsorship to a loved one. I understand that this notice must be received by December 15, 2022 in order to receive a tailored gift card to present to my loved one.

Sincerely,

Young Appalachian Musician Supporter

Please mail all donations to:

**Young Appalachian Musicians Program
792 Holly Springs School Road
Pickens SC 29671**

www.yamupstate.com/donate
